

Dear Potential Sponsor,

Haiti Cultural Exchange (HCX) is a Brooklyn-based nonprofit organization established to develop, present and promote the cultural expressions of the Haitian people. We seek to raise awareness of social issues and foster cultural understanding and appreciation through programs in the arts, education and public affairs.

HCX works to engage the community by developing programs in close collaboration with artists and community members to bring people-positive programs that challenge public misconceptions of the vibrant and indomitable culture of Haiti.

In the fall of 2011, we launched the **HCX | Haiti Film Fest**, a three-day festival which screened over a dozen films about Haiti and was attended by over 500 people. Our second Haiti Film Fest will be from **May 9-12, 2013** at **St. Francis College** in Brooklyn, New York. **Opening Night, Thursday, May 9 at East Village venue, DROM**, will celebrate Haitian film, music and culture with a special performance by singer **Emeline Michel**.

This festival will span a variety of periods in Haitian film, from contemporary Haitian short films by students in Jacmel's Ciné Institute to traditional Haitian films such as *Gouverneur de la Rosée*. The festival includes an Advisory Committee of professionals, artists and academics in the field of film, television, and media, including **Edwidge Danticat and Jonathan Demme**.

By becoming a part of the HCX|Haiti Film Fest, you are directly supporting our effort to give New York's Haitian and Caribbean communities positive opportunities to bond and grow. You will also be giving your business a valuable, tax-deductible exposure opportunity. Each level of giving reflects our appreciation for your contributions with increasing levels of exposure and special sponsor incentives like VIP access and advance tickets to events.

As a sponsor of the Haiti Film Fest, you will have exposure opportunities during our opening night screening and reception, signature panels, closing reception, and industry and friends-only events. Additionally, you will have opportunities to promote your business with a sponsor table and the presentation of your logo on promotional merchandise.

If you decide to sponsor this event, you will be provided with an opportunity to interact with our community in innovative and positive ways. Through your sponsorship, we hope to bring both our HCX programming and local businesses like yours closer to the community.

Attached, please find an outline of sponsorship levels and see what your sponsorship will achieve for your community! We hope you decide to support our culturally-based programming that will provide positive affirmation for the New York metro Haitian community and larger community.

Level 1: \$250 *Funds one free screening*

- Listing in Official Festival Program

Level 2: \$500 *Funds for two free screenings*

- Listing in Official Festival Program
- Website - Company logo displayed on film festival site

Level 3: \$1,000 *Funds FREE attendance for 10 individuals*

- Print Program - Listing in Official Festival Program
- Website - Company logo displayed on film festival site
- 2 HCX | Haiti Film Fest pass guaranteeing reserved seating and access to industry only events

Level 4: \$2,500 *Funds the cost for 2 filmmakers to attend*

- Print Program - Listing in Official Festival Program
- Website - Company logo displayed on film festival site
- 4 HCX | Haiti Film Fest passes guaranteeing reserved seating and access to industry only events

Level 5: \$5,000 *Funds the cost for 4 filmmakers to attend*

- Print Program - Listing in Official Festival Program
- Website - Company logo displayed on film festival site & prior to film screenings
- 4 HCX | Haiti Film Fest passes guaranteeing reserved seating and access to industry only events
- 2 tickets to Opening Night Reception (\$100 value)

Interested in donating an amount that you don't see here? Contact Régine M. Roumain at regine@haiticulturalx.org or call (347) 565-4429 to customize your sponsorship package.